



2020 Sponsor Guidelines, Packages & Application

Grow with us at the North Canton Farmers' Market!!

The North Canton Farmers' Market offers a diverse group of local vendors that create a wide array of produce, meats, plants, baked & canned goods, personal/home/pet care products and crafts. The market fosters vitality in our local community and promotes a sustainable economy through partnerships connecting local farms and small businesses, directly to customers. Your sponsorship will assist with ensuring the sustainability of the market, as a cornerstone of our community for years to come. Thank you for your consideration!

Location, Dates and Hours

1. The North Canton Farmers' Market will be held **INDOORS** at **1447 North Main Street ~ North Canton, OH 44720** (the former Kmart building). It will be open **every Wednesday, October 21st, 2020 – April 28th, 2021, except the last two weeks of the year.** The hours of operation are **3:00-6:00pm**.
2. **Sponsors may begin to set up, starting up to an hour & a half before the start of the market.** Market staff will not be onsite until that time.
3. All set up must be complete prior to the market start time.
4. **Sponsors that choose to set up, must stay until the market closes. Early booth breakdowns and departures are prohibited.**
5. **Open RAIN or SHINE.**

Space Assignments

1. Most spaces are 8x8, flexible sized & electric access spots, are available by request.
2. The City of North Canton & Know Your Roots, reserve the right to place sponsors in different locations from week to week to provide the best possible market diversity. Guaranteed full season spots are reserved for 14Carrot Gold Sponsors.
3. Sponsors must keep their display within their allotted space unless prior permission is obtained. Carts & wagons are suggested for the ease of transporting products & informational materials to and from assigned space.
4. 14Carrot sponsors are welcome to keep their display set up in their assigned space from week to week and schedule to offer classes/ demonstrations/activities in our dedicated community space.

General Guidelines

1. If unable to arrive by 2:45 pm, please do not plan to participate on that date. No refunds available.
2. **No bummers, please ☺**
3. No loud music, shouting at shoppers, unleashed pets, alcoholic beverages, firearms or smoking on premises.
4. Sponsors must wear proper attire and keep their area clean and free of debris during the market. Then, promptly remove all personal items and dispose of all trash at the conclusion of each market.
5. **Sponsors are encouraged to assist in promoting the North Canton Farmers' Market.** The market can be found on Facebook @NorthCantonFarmersMarket and Instagram #NorthCantonFarmersMarket.
6. Any dispute concerning products, rules or regulations must be appealed in writing to Catherine Farina, the North Canton Deputy Director of Administration and Development. The Deputy Director has final say in settling any disputes presented. If need be, the Deputy Director has the discretion to ban vendors and/or guests from the market.

7. The City of North Canton and/or Know Your Roots shall have the discretion to deny any application should it be determined to violate the “spirit of the market.” The spirit of the market includes, but is not limited to, a spirit that fosters community and inclusivity, and showcases vendors and their products primarily. Divisive, discriminatory, hateful, or non-inclusive ideology and/or information shall automatically be deemed in violation.
8. No sponsors shall be involved in political campaigning of any kind and the distribution of information that is politically related shall be prohibited at the North Canton Farmers’ Market.
9. **Sponsors will respect the integrity of the market, its customers and each other, at all times.**

COVID-19 Guidelines

1. While it is required by the Governor of Ohio, **all sponsors must wear a face mask/shield.**
2. Sponsors must sanitize their stands regularly, by cleaning tables, displays, etc... Familiarize yourself with the **CDC Guidelines to clean & disinfect.**
3. It is recommended that only materials that can be washed after each use be utilized for your display, such as tablecloths and display bins.
4. **Sponsors are required to sanitize their hands often and follow the CDC Recommendations for cleaning hands.**
5. Sponsors that appear to be ill upon arrival to the market or become sick during market hours, will be asked to leave for the safety of all. Such are welcome to return, 14 days after the symptoms first appear.

Sponsor Parking

Sponsors will be assigned a specific door to use for loading & unloading. We appreciate your patience & compliance in quickly unloading. After such, you are invited to park your vehicle in a nearby parking spot, until 6pm, when loading can begin.

Proof of Insurance

Sponsors that set up at the market are liable for all applicable insurance and must provide a Certificate of Liability Insurance to participate. The City of North Canton and Know Your Roots are not responsible for any damage, loss, injury, theft, harm or altercation that may occur before, during and/or after the market. Liability of North Canton is strictly limited to its employees and maintenance of its facility.

Market Contact

Jena Grosschmidt- Market Coordinator: (330) 209-0809 or KnowYourRootsOhio@gmail.com

Follow the market:

www.facebook.com/NorthCantonFarmersMarket/

www.instagram.com/northcantonfarmersmarket/

www.NCantonFarmersMarket.com



INDOOR Season Sponsorship Packages

14 Carrot Gold Sponsorship - \$2000

- 2x4 foot sign near the market's entrance.
- Set up at market on up to 26 dates of choice (*all potential market dates*), to promote business/organization & products.
- Logo on *Thank you Sponsors* sandwich board & market flyer.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.

Cultivating Sponsorship - \$1000

- 2x4 foot sign near the market's entrance.
- Set up at market on up to 9 dates of choice, to promote business/organization & products.
- Logo on *Thank you Sponsors* sandwich board & market flyer.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.

Sprouting Sponsorship - \$500

- Set up at market on up to 3 dates of choice, to promote business/organization & products.
- Logo on *Thank you Sponsors* sandwich board & market flyer.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.

Live Music Sponsorship - \$1500

- 2x3 foot logo sign near the musician.
- Set up at market on up to 5 dates of choice, to promote business/organization & products.
- Logo on *Thank you Sponsors* sandwich board & market flyer.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.

Carts & Basket Sponsorship - \$1500

- Logo on 10 shopping carts & 10 baskets for community use, during market hours.
- Set up at market on up to 5 dates of choice, to promote business/organization & products.
- Logo on *Thank you Sponsors* sandwich board & market flyer.
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.

Design Your Own - \$TDB

- Have a unique way that you would like to participate in the market? Share your idea and we will do our best to work with you to make it happen.



2020-2021 Indoor Season

North Canton Farmers' Market Sponsorship Application

To become a sponsor for the **2020-2021 North Canton Farmers' Market Indoor Season**, please complete the form below and submit it to **North Canton City Hall, Attn: Farmers Market** at
145 North Main Street
North Canton, OH 44720.

*Checks should be made out to the **City of North Canton**.*

Upon receipt/acceptance of this sponsorship agreement, you will be issued a receipt and contacted within 5-7 days to begin setting up your sponsorship options & dates.

Sponsorship Level:

☐ 14Carrot Gold

☐ Cultivating

☐ Sprouting

☐ Live Music

☐ Carts & Music

☐ Design Your Own

Applicant Name:	
Applicant Email:	
Organization Name:	
Organization Phone:	
Organization Address:	
Organization Website:	
Facebook Link:	
Organization Mission Statement:	

Applicant Printed Name: _____

Signature of Sponsorship Agreement: _____

NOTE: No sponsor shall be involved in political campaigning of any kind and the distribution of information that is politically related shall be prohibited. The City of North Canton and/or Know Your Roots shall have discretion to deny any application should it be determined to violate the "spirit of the market." The spirit of the market includes, but is not limited to, a spirit that fosters community and inclusivity, and showcases vendors and their products primarily. Divisive, discriminatory, hateful or non-inclusive ideology and/or information shall automatically be deemed to violate the spirit of the market.