



Sponsorship/Community Partner Packages

Design Your Own - \$TDB

- Have a unique way that you would like to participate in the market? Share your idea and we will do our best to work with you to make it happen.

Nutrition Incentive Program Sponsorship - \$3000

- 2x3 foot logo sign at the Nutrition Incentive Program Tent.
- Logo on *Thank you Sponsors* sandwich board & market materials
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.
- Sponsorship helps fund the equipment, tokens, staffing & fees associated with offering SNAP/EBT, Produce Perks & credit card processing.

Live Music Sponsorship - \$2000

- 2x3 foot logo sign near the musician.
- Logo on *Thank you Sponsors* sandwich board & market materials
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.
- Sponsorship funds help cover the cost of the tent and music stipend.

14Carrot Gold Sponsorship - \$1500

- Set up at market on up to 14 dates of choice (*all potential market dates*), to promote business/organization & products.
- Logo on *Thank you Sponsors* sandwich board & market materials
- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.

Sprouting Sponsorship - \$500

- Set up at market on up to 3 dates of choice, to promote business/organization & products.
- Weekly *Sponsor Thank You*, tag on Facebook and mention on event pages.
- Personalized Facebook post with content of sponsor choice.

Downtown Business Community Partnership - \$350

- Name & logo with active weblink on market's webpages and eNewsletters.
- Weekly tag on Facebook to feature business' special products/events.
- Personalized Facebook post with content of business' choice.
- Listed as a Vendor on market's website.
- Additional Cost: If business would like to set up within the market, a discounted vendor fee of \$15 per week will be provided.

Community Partner - \$10 per market

- 501©3 non profits are invited to set up onsite and receive a Facebook tag each time.



Canton Farmers' Market Sponsorship/Partner Application

To become a Sponsor/ Community Partner for the **2021 Canton Farmers' Market**, please complete the form below and submit it to **Know Your Roots** at

**9690 Gans Ave NE
Canton, OH 44721.**

Checks should be made out to the Downtown Special Improvement District.

Upon receipt/acceptance of this sponsorship/partner agreement, you will be issued a receipt and contacted within 5-7 days to begin setting up your sponsorship options and dates.

Sponsorship Level:

☐ 14Carrot Gold ☐ Sprouting ☐ Community Partner ☐ Music
☐ Downtown Business ☐ Design Your Own ☐ Nutrition Incentive

Applicant Name:	
Applicant Email:	
Organization Name:	
Organization Phone:	
Organization Address:	
Organization Website:	
Facebook Link:	
Instagram Link:	
Organization Mission Statement:	

Applicant Printed Name: _____

Signature of Sponsorship/Partner Agreement: _____



Sponsor/Community Partner Guidelines

Grow with us at the Canton Farmers' Market!!

The Canton Farmers' Market offers a diverse group of local vendors that create a wide array of produce, meats, plants, baked & canned goods, personal/home/pet care products and crafts. The market fosters vitality in our local community and promotes a sustainable economy through partnerships connecting local farms and small businesses, directly to customers. Your sponsorship/partnership will assist with ensuring the sustainability of the market, as a cornerstone of our community for years to come.

Thank you for your consideration!

Location, Dates and Hours

1. The Canton Farmers' Market will be held on **4th Street NW & Court Street**, near Centennial Plaza, located at **300 Market Ave N ~ Canton, OH 44702**. It will be open **Saturdays, June 12th – September 25th, 2021** (except August 7th due to the Grande Parade). The hours of operation are **10am-pm**.
2. **Participants may begin to set up, starting at 8:30am**. Market staff will not be onsite until that time.
3. All set up must be complete prior to the market start time.
4. **Participants that choose to set up, must stay until the market closes. Early booth breakdowns and departures are prohibited.**
5. **Open RAIN or SHINE, but we will close early if inclement weather occurs during market hours.**

Space Assignments

1. Most spaces are 10x10. Flexible sized & electric access spots are available by request.
2. Know Your Roots, reserves the right to place sponsors in different locations from week to week to provide the best possible market diversity. Guaranteed full season locations are reserved for 14 Carrot Gold Sponsors.
3. Participants must keep their display within their allotted space unless prior permission is obtained.

General Guidelines

1. **If unable to arrive by 9:30am, please do not plan to participate on that date.** No refunds available.
2. **All participants will respect the integrity of the market, its customers and each other, at all times.**
3. No loud music, shouting at shoppers, unleashed pets, alcoholic beverages, firearms or smoking on premises.
4. Participants must wear proper attire and keep their area clean and free of debris during the market, Then, promptly remove all personal items and dispose of all trash at the conclusion of each market.
5. **Participants are encouraged to assist in promoting the Canton Farmers' Market.** The market can be found on Facebook @CantonOhioFarmersMarket and Instagram #CantonOhioFarmersMarket.
6. Any dispute concerning products, rules or regulations must be appealed in writing to Know Your Roots. Know Your Roots has final say in settling any disputes presented. Know Your Roots has the discretion to ban vendors and/or guests from the market.

General Guidelines Continued

7. Know Your Roots shall have the discretion to deny any application should it be determined to violate the “spirit of the market.” The spirit of the market includes, but is not limited to, a spirit that fosters community and inclusivity, and showcases vendors and their products primarily. Divisive, discriminatory, hateful, or non-inclusive ideology and/or information shall automatically be deemed in violation.

8. No participants shall be involved in political campaigning of any kind and the distribution of information that is politically related shall be prohibited at the Canton Farmers’ Market.

9. No bummers please ☺

COVID-19 Guidelines

1. While it is required by the Governor of Ohio, **all sponsors must wear a face mask/shield.**

2. Participants must sanitize their stands regularly, by cleaning tables, displays, etc... Familiarize yourself with the **CDC Guidelines to clean & disinfect.**

3. It is recommended that only materials that can be washed after each use be utilized for your display, such as tablecloths and display bins.

4. **Participants are required to sanitize their hands often and follow the CDC Recommendations for cleaning hands.**

5. Participants that appear to be ill upon arrival to the market or become sick during market hours, will be asked to leave for the safety of all. Such are welcome to return, 10 days after the symptoms first appear.

Proof of Insurance

Participants that set up at the market are liable for all applicable insurance and must provide a Certificate of Liability Insurance to participate. Know Your Roots is not responsible for any damage, loss, injury, theft, harm or altercation that may occur before, during and/or after the market.

Market Contact

Jena Grosschmidt- Managing Director: (330) 209-0809 or KnowYourRootsOhio@gmail.com
Ryan Grosschmidt – Operations Manager: 330-575-7290

Follow the market:

www.facebook.com/CantonOhioFarmersMarket/

www.instagram.com/cantonohiofarmersmarket/